

Contact: Dr. Edward G. Amoroso
eamoroso@tag-cyber.com

**TAG Cyber Analyst Note:
OPENTEXT TO ACQUIRE CARBONITE**

November 17, 2019 (Waterloo): Canadian enterprise information management (EIM) company OpenText announced its intention this past week to acquire for \$1.4B, Boston-based Carbonite, a provider of personal and business backup and recovery solution to prevent data loss. The combined company is expected by TAG Cyber to feature an integrated data protection platform with support for backup, disaster recovery, high availability, and workload migration.

The TAG Cyber team categorizes this acquisition to be within its focus on enterprise cyber security protection, regardless of the traditional interpretation of backup and recovery as pure-play information technology (IT) capabilities. During the past few years, it has become 100% clear to the analyst community, as well as to professional enterprise security teams, that the optimal preventive solution to ransomware can be summed up in one word: *Backup*.

With this acquisition, OpenText can offer its clients a practical means for avoiding what has continued to be a nagging concern – namely, the hijacking of files and other resources for the purpose of collecting ransomware fees. Few cyber security threats have enjoyed such a clear path to monetary value for the malicious actor – and as a result, consumers and businesses continue to pay out bitcoin to criminal groups employing this straightforward attack.

Mark J. Barrenechea, OpenText CEO and CTO said the following in a recent press release. "This acquisition will further strengthen OpenText as a leader in cloud platforms, complete end-point security and protection, and will open a new route to connect with customers, through Carbonite's marquee SMB/prosumer channel and products. We are very excited about the opportunities that Carbonite will bring."

Enterprise teams would be well-advised to take inventory of their current means for using backup to prevent data attacks, and recovery to optimize the path to restoration in the event that such attacks succeed. Regardless of the selected methodology, prevention is always better than response – if possible, so working closely with OpenText to learn more about how Carbonite can help achieve this objective seems like a prudent path forward.

About Carbonite: Carbonite provides a robust Data Protection Platform for businesses, including backup, disaster recovery, high availability and workload migration technology. The Carbonite

Data Protection Platform supports businesses on a global scale with secure cloud infrastructure. To learn more, visit www.carbonite.com or on Twitter at [@Carbonite](https://twitter.com/Carbonite).

About OpenText: OpenText delivers a compelling Enterprise Information Management (EIM) platform that included powerful new products and expanded cloud capabilities to enter Fiscal 2020 with the strongest EIM offering in the industry. By focusing relentlessly on Total Growth and our disciplined value-creation strategy, OpenText empowers enterprise companies to unlock the value of their information to gain the Information Advantage and win in industry 4.0.

About TAG Cyber: Founded by Dr. Edward Amoroso in 2016, New York-based TAG Cyber democratizes cyber security research and advisory services for enterprise professionals around the world. The TAG Cyber Security Annual provides free guidance on the cyber security industry based on fifty identified controls. The company also offers expert consulting services, as well as a Cyber Corps platform designed to help students learn the craft of cyber defense.